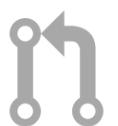


# Ethics Canvas

Project Title:

Date:

<p><b>Individuals affected</b></p> <p>Identify the types or categories of individuals affected by the product or service, such as men/women, user/non- user, age-category, etc.</p> <p> <b>1</b></p>	<p><b>Behaviour</b></p> <p>Discuss problematic changes to individual behaviour that may be prompted by the application e.g. differences in habits, time-schedules, choice of activities, people behaving more individualistic or collectivist, people behaving more or less materialistic.</p> <p> <b>3</b></p>	<p><b>What can we do?</b></p> <p>Select the four most important Ethical impacts you discussed. Identify ways of solving these Impacts by changing your project's product/service design, organisation.Or by providing recommendations for its use or spelling out more clearly to users the values driving the design</p> <p> <b>9</b></p>	<p><b>Worldviews</b></p> <p>Discuss how the general perception of somebody's role in society can be affected by the project,</p> <p> <b>5</b></p>	<p><b>Groups affected</b></p> <p>Identify the collectives or communities, e.g. groups or organisations, that can be affected by your product or service, such as environmental and religious groups, unions, professional bodies, competing companies and government agencies, considering any interest they might have in the effects of the product or service.</p> <p> <b>2</b></p>
<p><b>Product or Service Failure</b></p> <p>Discuss the potential negative impact of your product or service failing to operate as intended, eg technical or human error, financial failure/ receivership/acquisition, security breach, data loss, etc.</p> <p> <b>7</b></p>		<p><b>Problematic Use of Resources</b></p> <p>Discuss possible negative impacts of the consumption of resources of your project, e.g. climate impacts, privacy impacts, employment impacts etc.</p> <p> <b>8</b></p>		
<p><b>Relations</b></p> <p>Discuss problematic differences in individual behaviour such as differences in habits, time-schedules, choice of activities, etc</p> <p> <b>4</b></p>		<p><b>Group Conflicts</b></p> <p>Discuss the impact on the relationships between the groups identified, e.g. employers and unions</p> <p> <b>6</b></p>		